

March 1, 2023

Sacred Heart-St Joseph Catholic Parish  
333 NE Freeman Ave  
Topeka, KS 66616



Dear Sponsor,

I am writing you concerning a sponsorship opportunity with the 2023 Germanfest event. We are a Christ centered community of faith with two churches. Our Parish supports Holy Family Catholic School, Hayden Catholic High School and supports 200+children attending these schools.

Hundreds of volunteer hours and thousands of event attendees travel from all over the Midwest and Kansas to participate and enjoy the great food and festive atmosphere of Germanfest.

Once again, this year's event will have media coverage, including the local newspaper, television and social media. All sponsors will receive recognition by Father Tim Haberkorn, with media present at the Sponsor Dinner Friday, June 2nd, @ 6 pm. Enjoy drinks and taste of our wonderful German cuisine. RSVP on the commitment form and put the date on your calendar.

On the back of this letter is a breakdown of our year's sponsorship levels. We hope you can be a part of it. Each level gives our sponsors even more this year than previous years. The following advertising opportunities are new this year:

- **Brag Bags inserts**, sponsors supply a sample or promotional item for a giveaway bag
- **8.5 X 11 full Color Auction Catalog with ad space available**
- **Coupons** in the Auction Catalog
- **Table Talkers**
- **GermanfestTopeka.com** website banners
- A new **Silent Auction Website** for online bidding and banner ads
- **Booth Sponsorship**

Please return enclosed commitment form prior to April 1st with your check.

Returning and new sponsors please email your ad, logo and or coupon to [ads@GermanfestTopeka.com](mailto:ads@GermanfestTopeka.com), as we have a new website and software.

In addition to the sponsorship levels to Germanfest, there are opportunities also to be a sponsor for **the Brat Trot, a 5K run/walk event held at Lake Shawnee**. See enclosed. Whichever sponsorship level you choose, your sponsorship is promoting goodwill and strong education for our youth.

Thank you for your time and consideration. We hope to see you at Germanfest, June 3rd & 4th, 2023 .

Sincerely,  
Paul Allen, 785-221-2749 and Kathleen Hickert 785-554-3874



# Sponsorship Form

Please return this commitment form along with your check made out to **Sacred Heart Church** to the Sacred Heart Church, 333 NE Freeman Ave., Topeka. KS 66616 by **April 1st, 2023**. We can also invoice you. If you miss this deadline please call Paul (785-221-2749) or Kathleen (785-554-3874). **Deadline for all print ad submissions is April 24th and any submissions after that cannot be guaranteed placement in the catalog.**

**Sponsors with \$250 or more includes 2 guests for Friday, June 2nd Sponsor Dinner with social hour beginning at 5:30 pm. REMINDER: There will be no tickets distributed for the sponsor night dinner; please put it on your calendar.**

Yes, I would like to be a part of Germanfest 2023.

## Germanfest Event Sponsorship Level

\_\_\_\_\_ \$5,000 Level 8 Guests @ sponsor dinner  
\_\_\_\_\_ \$2,500 Level 6 Guests @ sponsor dinner  
\_\_\_\_\_ \$1,000 Level 4 Guests @ sponsor dinner  
\_\_\_\_\_ \$500 Level 4 Guests @ sponsor dinner  
\_\_\_\_\_ \$250 Level 2 Guests @ sponsor dinner  
\_\_\_\_\_ Please call me for payment options.

## Brat Trot Sponsorships

\_\_\_\_\_ Brat Trot \$1,500 Sponsor Banner  
\_\_\_\_\_ Brat Trot \$500 Water Station  
\_\_\_\_\_ Brat Trot \$250 Food Station  
\_\_\_\_\_ Brat Trot \$150 Donor  
\_\_\_\_\_ Brat Trot \$100 Donor

## New AlaCart Advertising Opportunities with your logo:

\_\_\_\_\_ \$250 Brag Bag Insert  
\_\_\_\_\_ \$600 Wine Bags  
\_\_\_\_\_ \$750 To Go Bags  
\_\_\_\_\_ \$250 Coupons 3.5" x 3" in Auction Catalog  
\_\_\_\_\_ \$250 Sponsor a booth  
\_\_\_\_\_ \$750 Kid Cups  
\_\_\_\_\_ \$250 10 Table Talkers 4x5 placards

Total contribution: \_\_\_\_\_  Enclosed  Invoice us

Company/Individual: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, ST, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

We will have \_\_\_\_\_ People attending the Sponsor Night, Friday June 2nd, 2023

Commitment Signature: \_\_\_\_\_

Please see the ad specification sheet on the back of the Germanfest Sponsor Level and Opportunities sheet enclosed. You may email [ads@germanfesttopeka.com](mailto:ads@germanfesttopeka.com) with any graphics or ad related questions.

# Germanfest Sponsorship Levels and Advertising Opportunities

Benefits:	Dinner	Ads	Coupons	Signage	Web	Tables	Bags
<b>\$5,000</b>	10 SPONSOR DINNER GUESTS	FULL SPREAD	4 COUPONS IN AUCTION CATALOG	4 - 18 X 24 POSTERS & GROUP SIGNAGE	2 WEB BANNERS & SILENT AUCTION SITE HIGHLIGHT	10 TABLE TALKERS 4 X 6	3 ITEMS IN BRAG BAG GIVEAWAY
<b>\$2,500</b>	8 SPONSOR DINNER GUESTS	FULL PAGE	3 COUPONS IN AUCTION CATALOG	2 - 18 X 24 POSTERS & GROUP SIGNAGE	1 WEB BANNERS	5 TABLE TALKERS 4 X 6	2 ITEMS IN BRAG BAG GIVEAWAY
<b>\$1,000</b>	6 SPONSOR DINNER GUESTS	1/3RD PAGE	2 COUPONS IN AUCTION CATALOG	GROUP SIGNAGE	1 WEB BANNERS		
<b>\$500</b>	4 SPONSOR DINNER GUESTS	1/6 PAGE	1 COUPON IN AUCTION CATALOG	SMALL GROUP SIGNAGE			
<b>\$250</b>	2 SPONSOR DINNER GUESTS	1/6 PAGE					

## AlaCart Advertising Opportunities:

Brag Bag Insert	\$500
Sponsor a booth	\$250
Wine Bags with logo	\$600
Sponsor Brot Trot	\$250
Kid Cups with logo	\$750
To Go Bags with logo	\$750
Table Talkers 4x6 placards	10 for \$250
Coupons 3.5" x 3"	\$250 each in the Auction Catalog



## Details

Brag Bags available on Sunday to first 500 attendees  
Booth sponsors 8X11 signage

### Germanfest Sponsorship and Donors Definition:

Sponsors pay for advertising spots.  
Donors donate cash or items. Donors recognition is grouped together.  
Sponsor Dinner at Sacred Heart Hall Friday, June 2nd 6PM

# Brat Trot Topeka

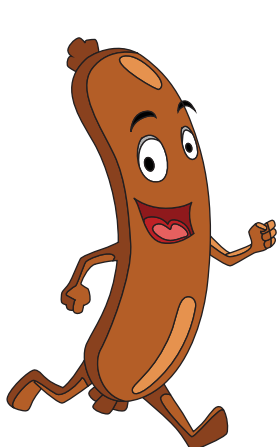
## 5k Run / Walk

Fundraiser benefiting Sacred Heart - St Joseph Parish Supporting  
**HOLY FAMILY SCHOOL AND HAYDEN HIGH SCHOOL**

Lake Shawnee  
Reynolds Lodge  
on Tinman Circle  
Saturday, June 10, 2023  
8:00 a.m. Start  
Arrive Early



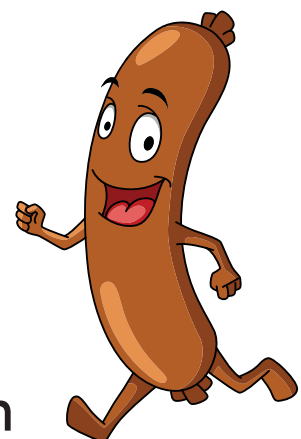
- Register online at [www.GermanfestTopeka.com](http://www.GermanfestTopeka.com).
- \$30 Early registration includes T-Shirt, Snacks, Bratwurst and Beverage.
- Start/Finish line will be located at Reynolds Lodge on Tinman Circle.
- 5K participants will complete 3 laps around Tinman Circle.
- Race will be timed. • Each lap is approximately one mile in length.
- Race will start at 8:00 a.m. Check in at 7 a.m. - 7:30 inside Reynolds Lodge.
- Tinman Circle will be closed to vehicle traffic from 7:45 a.m. - 9:00 a.m.



***DON'T BE A WIENER  
RUN THE***

**Brat Trot**

[www.GermanfestTopeka.com](http://www.GermanfestTopeka.com)



# Germanfest

Sacred Heart - St Joseph Parish

Benefit Supporting Holy Family Catholic School and Hayden Catholic High School

## Dinner and Band

With the Chardon Polka Band

**SATURDAY, JUNE 3RD**

- Mass Saturday @ 4pm
- Authentic German Food 5pm
  - Kids Inflatables
  - New Booths
- Snack Bar • Biergarten
- Silent Auction Preview and Early Bid
- Auction Preview [GermanfestTopeka.com](http://GermanfestTopeka.com)
- Chardon Polka Band @ 7pm

## Sunday Fun-Day

A Fun Filled Day

**SUNDAY, JUNE 4TH**

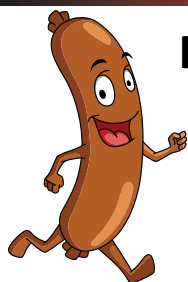
- Opens at 10AM
  - Authentic German Food
    - Biergarten • Snack Bar
  - Carnival • Kids Inflatables • Mini Train
    - New Booths • Souvenirs
  - Silent Auction • Pull Tabs
    - Live Auction @ 2 pm
- Chardon Polka Band 10:30 am -1:30pm

## Cash Drawings

1 - \$10,000 Drawings - \$10 donation per ticket

3 - \$1,000 Drawings - \$1 donation per ticket

Following Weekend June 10th



**Brat Trot @ 8am Lake Shawnee Reynolds Lodge**

*Run or Walk at Tinman Circle*

[Register Here](#)

[www.GermanfestTopeka.com](http://www.GermanfestTopeka.com)



Where: Sacred Heart Church 312 NE Freeman Ave, Topeka Ks.

**Satellite Parking**

Will be available in the Santa Fe Park parking lot at NE River Rd and Lime St.  
*Please Note this is a change from previous years as the Burlington Northern Santa Fe parking lot at Seward and Chandler WILL NOT BE AVAILABLE.*

**Free Shuttle Rides**

From the Satellite Parking to Sacred Heart Church grounds –Seward Ave and Freeman Ave in Oakland Will Be Available

[WWW.GERMANFESTTOPEKA.COM](http://WWW.GERMANFESTTOPEKA.COM)

# Germanfest Auction Catalog / Magazine

## Advertising Specifications

This is a full color 8.5x11 product. It will list the Live Auction items, highlight donors and sponsors and give the sponsors an opportunity to put a coupon advertisement in the back.

### Providing Artwork for your Finalized Ad

Please use Camera-Ready PDFs. Please Send PDF using [High Quality Print] preset, include bleed when needed. If providing a file made in Adobe Photoshop please send a high-resolution .tiff file, 300dpi at size converted to CMYK. We are not responsible for color shift of RGB images. **All fonts need to be converted to outlines, curves, or embedded.**

When you save as a pdf in Photoshop or Illustrator please unclick the check box marked "Preserve Illustrator Editing Capabilities." This will shrink your file size and ensure your text and images are flattened.

Provided Ad File Types NOT Accepted: Microsoft Office (Word, Excel, Powerpoint, etc), Google Docs, QuarkXPress, and Publisher.

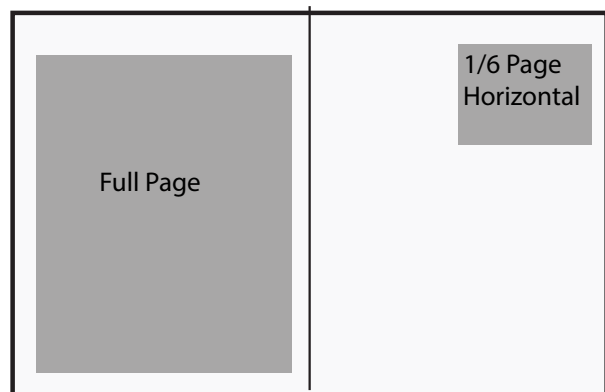
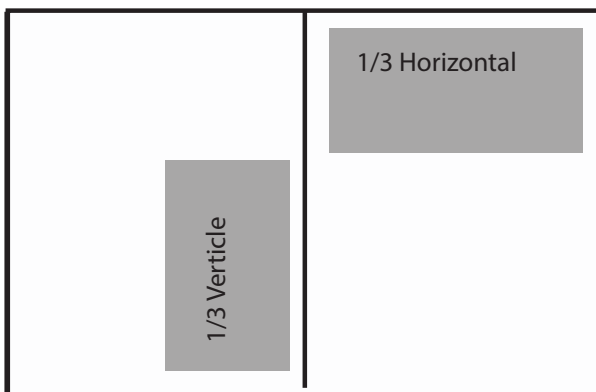
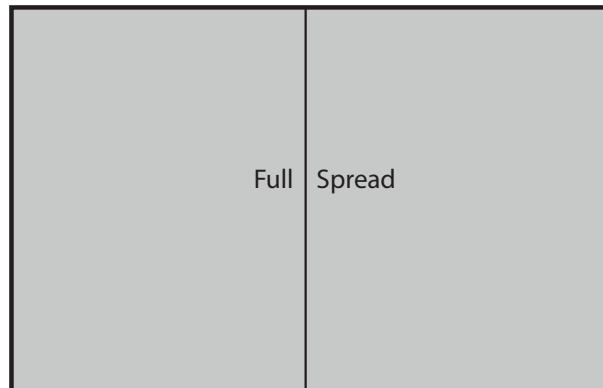
\*NOTE: not all ad sizes are available. If you are uncertain of the size of your ad, or have questions please contact ads@germanfesttopeka.com or call Howard Hogan at 785-845-6552.

Providing Logo(s) 1000x1000 pixel, CMYK, 300 dpi Adobe Illustrator file, or .ai file extension.

Providing Photo(s) .jpg/.psd/.tiff - 300dpi - no .gif/png/web images [facebook/website].

## Standard Ad Sizes

Available Ad Sizes	Width x Tall
Full Spread	17x11 <i>with 1/4 bleed</i>
Full Page	7.35x9.5
1/3 Page Horizontal	7.35x3
1/3 Page Verticle	3.5x6
1/6 Page Horizontal	3.5x3
Coupons size 1/6 H	3.5x3 ( 6 available per page)



**Deadline for sponsorship and ad submission or coupon is April 24th.**

Any submissions after that date cannot be guaranteed.

Submit files to ads@GermanfestTopeka.com