

# Germanfest Auction Catalog / Magazine

## Advertising Specifications

This is a full color 8.5x11 product. It will list the Live Auction items, highlight donors and sponsors and give the sponsors an opportunity to put a coupon advertisement in the back.

### Providing Artwork for your Finalized Ad

Please use Camera-Ready PDFs. Please Send PDF using [High Quality Print] preset, include bleed when needed. If providing a file made in Adobe Photoshop please send a high-resolution .tiff file, 300dpi at size converted to CMYK. We are not responsible for color shift of RGB images. **All fonts need to be converted to outlines, curves, or embedded.**

When you save as a pdf in Photoshop or Illustrator please unclick the check box marked "Preserve Illustrator Editing Capabilities." This will shrink your file size and ensure your text and images are flattened.

Provided Ad File Types NOT Accepted: Microsoft Office (Word, Excel, Powerpoint, etc), Google Docs, QuarkXPress, and Publisher.

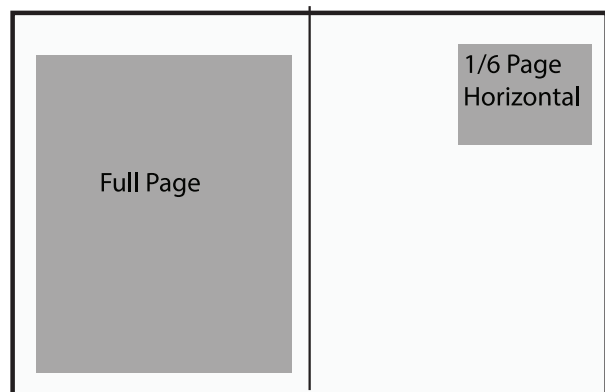
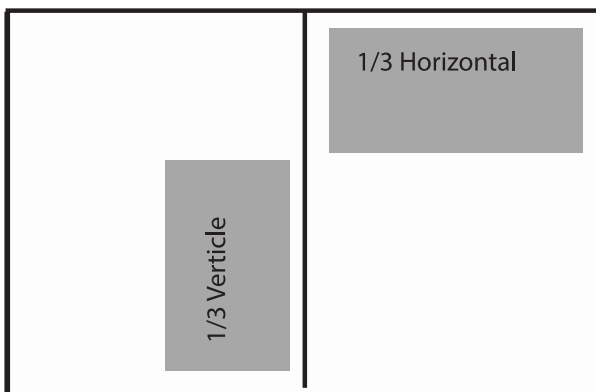
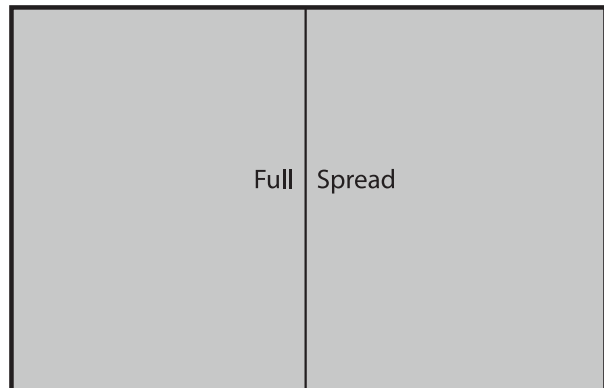
\*NOTE: not all ad sizes are available. If you are uncertain of the size of your ad, or have questions please contact ads@germanfesttopeka.com or call Howard Hogan at 785-845-6552.

Providing Logo(s) 1000x1000 pixel, CMYK, 300 dpi Adobe Illustrator file, or .ai file extension.

Providing Photo(s) .jpg/.psd/.tiff - 300dpi - no .gif/png/web images [facebook/website].

## Standard Ad Sizes

Available Ad Sizes	Width x Tall
Full Spread	17x11 <i>with 1/4 bleed</i>
Full Page	7.35x9.5
1/3 Page Horizontal	7.35x3
1/3 Page Verticle	3.5x6
1/6 Page Horizontal	3.5x3
Coupons size 1/6 H	3.5x3 ( 6 available per page)



**Deadline for sponsorship and ad submission or coupon is April 24th.**

Any submissions after that date cannot be guaranteed.

Submit files to ads@GermanfestTopeka.com

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